

# ride for ALICE

august 5, 2017



## Ride for ALICE Sponsorship Opportunities

Since 1957, United Way of North Idaho has connected businesses and individuals with our nonprofit community to support and enhance nonprofit work that improves lives every day. For the first time this year, UWNI will be having a fundraising motorcycle ride to take advantage of the beautiful roads and scenery, and help the less fortunate families in our community. Funds raised will help low income families by improving the accessibility and quality of affordable child care. From the 2016 ALICE study, we've discovered that child care is the single most expensive item on a family budget, which forces parents to choose substandard care for their children.

**Show the community your company cares about improving lives of our friends and neighbors in need.**

### Ride Sponsor \$500

#### Promotional Benefits:

- Name mention in press release
- Logo on printed posters, cards, and flyers
- Logo with link on website
- Social media mentions with logo

#### Ride Day Recognition:

- Luncheon Rally podium time for CEO or rep.
- Banner placement at lunch
- Four complimentary entries into ride

### Support Sponsor \$250

#### Promotional Benefits:

- Name mention in press release
- Name mention on printed posters and flyers
- Listing with link on website
- Social media mentions

#### Ride Day Recognition:

- PA announcements thanking your company
- Two complimentary entries into ride

### Prize Contributor \$50 - \$100

#### Promotional Benefits:

- Listing on website
- Social media mention

#### Ride Day Recognition:

- PA recognition of contributors

To secure your sponsorship or for more information, contact Mark Tucker at 208-667-8112 or email [Mark@UnitedWayofNorthIdaho.org](mailto:Mark@UnitedWayofNorthIdaho.org). Thank you for your consideration.