

# 2018 Spring Dash Sponsorship Opportunities



Since 1982, Spring Dash has been put on by United Way of North Idaho to kick off the running season. Over the years, the event has been a fun run, a qualifier for Bloomsday, a family “tot trot” and a great community event. More than 1,000 people participate in the race and thousands more are aware of the event in our community. This is done through a grassroots promotional campaign, as well as a partnership with local media. Join in on the fun of this great Coeur d’Alene community tradition!

## Spring Dash Sponsor Levels & Benefits:

### Promotional Sponsor | \$100

- Have your company name
  - Facebook mention (event & UWNI pages)
  - Listed on website
  - Listed in thank you ad
  - Materials included in runners packets ( 1000)

### Activity/Day Sponsor | \$750

- Water Station & Hospitality Sponsor (1 Available)
  - Tot Trot Sponsor (1 available)
  - T-shirt Art Contest Sponsor (1 Available)
- Above Promotional benefits, plus...
- Small sponsor logo on event posters and cards
  - Logo on website
  - Four (4) complimentary entries including tee shirts
  - Mention in advertising
  - Recognition on tee shirt
  - Additional promotion for each area



**YES! Our organization would like to help improve lives and be a part of the 2018 Spring Dash!**  
Check box above for sponsorship choice.

#### Company Information

Company Name (for promotional purposes) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Website URL \_\_\_\_\_

#### Authorized Representative Info & Signature

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit this completed form to [Gary@unitedwayofnorthidaho.org](mailto:Gary@unitedwayofnorthidaho.org) or fax: 208-676-9612. For questions or more information, please call 208-667-8112. Thank you for supporting United Way of North Idaho!