

## Community Impact Projects, Initiatives, Collaborations



**AmeriCorps VISTA** | VISTA (Volunteer In Service To America) is a national program managed by the Corporation for National and Community Service (CNCS), created more than 50 years ago. UWNI is the sponsor of a statewide project with a goal of alleviating poverty through early childhood education and food security initiatives.

**VolunteerUnited.org** | A statewide website developed to connect volunteers to nonprofit opportunities in their local communities. As a partnership with other United Ways in Idaho, the site is sponsored by the State Office of Community Service.



**CDA 2030\*** | CDA 2030 is a community visioning project created to ensure our community is working towards long-term improvement. UWNI is listed on several CDA 2030 Action Items and shares many common goals to improve lives in Coeur d'Alene and the surrounding areas.

**Idaho Gives Day\*** | UWNI participates in Idaho Gives Day as a way to raise awareness and funds to support our projects. We also help the Idaho Nonprofit Center in encouraging local nonprofits to participate.

### Education:

**Ready! for Kindergarten** | UWNI's only direct service program, Ready! for Kindergarten provides parents and caregivers the tools and knowledge to prepare their children for school. This program is primarily funded by a corporate match from Alliance Data.



**Reading Passport** | Initially created as an incentive for Ready! parents to read to and stay engaged with their children, this passport has been distributed at several events. The passport includes events and activities to keep children's minds engaged throughout the summer.

**Reading Wagon** | In an effort to distribute books to low-income children in North Idaho, the Reading Wagon was developed and funded by small grants to bring books to children attending community events and activities.

**Born Learning Trail** | The Born Learning Trail is a series of 10 interactive signs that offer fun, active learning activities for young children and their families. Funding from Kiwanis will bring the first Born Learning Trail to North Idaho in the fall of 2017.



Opening Books.  
Opening Doors.

**Opening Books, Opening Doors. The Coeur d'Alene Early Reading Project** | In partnership with the University of Idaho – CdA and the Coeur d'Alene School District, UWNI is one of several community partners focused on increasing 3<sup>rd</sup> grade reading proficiency in our community. This program is funded by the Inland Northwest Community Foundation.

**North Idaho Education Partnership\*** | As part of the Educate Idaho Network, the goal of EIN is to increase go-on rates of Idahoans ages 21-34. NIEP has selected a dual-focus with outreach to: 1) increase the use of the Dept of Labor's CIS (Career Information System) and 2) increase the use of mentorship for targeted youth.



\* collaboration

## Financial Stability:

**ALICE** | A United Way acronym which stands for Asset Limited, Income Constrained, Employed. In partnership with the Dept. of Labor Workforce Development Task Force, several ALICE subcommittees have developed:



**Child Care Committee** | As the single highest item on a family budget, child care is something that is often unattainable due to demand and cost. If child care for ALICE families can be obtained, it is often lacking in key items such as quality educational curriculum or healthy food items.



**Bank On** | The Financial Literacy Committee determined that bringing the nationally recognized Bank On program to North Idaho would help many of the issues employers are facing with ALICE families. The program is a free-use curriculum and will be trained by volunteer committee members and partner financial institution employees.

**Transportation\*** | UWNI is represented in an existing regional transportation committee where ALICE information is shared and the nonprofit sector can have an additional voice.

## Health:

**FamilyWize** | FamilyWize is a discount prescription card distributed through Local United Ways nationwide. The cards are localized with our name and provided at no charge.



**Let's Move\*** | Partnership led by Panhandle Health & City of CDA, it is a community-based network committed to creating a healthy cultural landscape through education, support, and action in Coeur d'Alene with an emphasis on healthy eating and active living for youth to reduce and prevent diabetes/obesity.

**Strengthening Families\*** | A research-informed approach to increase family strengths, enhance child development and reduce the likelihood of child abuse and neglect. It is based on engaging families, programs and communities in building five protective factors: Parental resilience; Social connections; Knowledge of parenting and child development; Concrete support in times of need; Social and emotional competence of children. The current focus for North Idaho is focusing on needs of incarcerated parents.

**2-1-1\*** | A national help line mandated following the September 11<sup>th</sup> attacks, 2-1-1 is a simple number for individuals to find local resources. Many state 2-1-1 call centers are housed by a local United Way. In Idaho, the state Department of Health and Welfare operates the center. We are working to improve the content, usability, and effectiveness of 2-1-1 in North Idaho.



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